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FOR IMMEDIATE RELEASE

Karlín Ventures Invests in True Link Financial

Early Stage Investment Fund Invests in Fraud Prevention Card

Los Angeles, CA, Sept 10, 2013 – Karlín Ventures, an early-stage venture capital fund, has invested in True Link Financial. True Link (www.truelinkcard.com), helps you safeguard your loved one from scams and unwanted charges, without taking away their financial independence. The True Link Prepaid Visa card works like a regular Visa Card, what's different is that you can prevent purchases at specific stores and types of merchants using a personalized fraud blocker.

TX Zhuo, Partner of Karlín Ventures, said, "Claire and Kai have found a unique solution to the massive problem which is credit card scamming and fraud; we are excited to see them tackle this pain point head on."

About Karlín Ventures

Karlín Ventures, LLC, is the early stage investment division of Karlín Asset Management, LLC. Karlín Ventures seeks to invest \$100,000 to \$1 million per investment primarily in education technology, eCommerce, digital media, healthcare IT, and financial services, but considers opportunities outside those sectors as well. To entrepreneurs, Karlín Ventures offers speed and responsiveness, the commitment of a partner, and a broad and deep network in the investment and operating communities. The Company maintains offices in Los Angeles, CA. Its phone number is (310) 806-9700. Its website is located at www.karlinvc.com.

About Karlín Asset Management

Karlín Asset Management is a Los-Angeles-based private investment firm managing over \$1.4 billion of unleveraged capital. It has a number of active investment platforms, including public equities, real estate, lending, and residential mortgages. Its phone number is (310) 806-9700.

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