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**FOR IMMEDIATE RELEASE**

## **Karlin Ventures Invests in Tonx**

### **Early Stage Investment Fund Invests in Subscription Coffee Service**

**Los Angeles, CA, February 25, 2013** – Karlin Ventures, an early-stage venture capital fund, has invested in Tonx. Tonx (<https://www.tonx.org/>), is a subscription service for coffee lovers that delivers a fresh bag of beans to the consumers' door every other week. The Tonx team is a small but dedicated group of coffee lovers who source, roast and ship quality coffee beans from all across the globe to ensure a unique experience each time for their subscribers. After receiving their beans, users brew the coffee themselves in the comfort of their own home or office. Tonx is giving consumers access to fresh quality product for an affordable price so that they don't have to purchase stale coffee off the store shelves. Tonx is widely regarded as one of the top coffee subscription companies and has recently raised a round led by Karlin Ventures and Siemer Ventures.

TX Zhuo, Partner of Karlin Ventures, said, "They have assembled the best team possible to capture the online market for the most popular beverage on earth with Nik's experience running a successful online food marketplace and Tony's reputation as a renowned coffee roaster. Tonx's true advantage lies in the fact that they roast all the beans themselves, giving them the flexibility to control supply and ensure that their product is always fresh."

#### **About Karlin Ventures**

Karlin Ventures, LLC, is the early stage investment division of Karlin Asset Management, LLC. Karlin Ventures seeks to invest \$100,000 to \$1 million per investment primarily in education technology, digital media, healthcare IT, and financial services, but considers opportunities outside those sectors as well. To entrepreneurs, Karlin Ventures offers speed and responsiveness, the commitment of a partner, and a broad and deep network in the investment and operating communities. The Company maintains offices in Los Angeles, CA. Its phone number is (310) 806-9700. Its website is located at [www.karlinvc.com](http://www.karlinvc.com).

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### **About Karlín Asset Management**

Karlín Asset Management is a Los-Angeles-based private investment firm managing over \$1.4 billion of unleveraged capital. It has a number of active investment platforms, including public equities, real estate, lending, and residential mortgages. Its phone number is (310) 806-9700.

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