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FOR IMMEDIATE RELEASE

Karlín Ventures Invests in Preact

Early Stage Investment Fund Invests in Predictive Customer Success Software

Los Angeles, CA, November 18, 2013 – Karlín Ventures, an early-stage venture capital fund, has invested in Preact. Preact (www.preact.io), is the first intelligent tool that integrates seamlessly into existing workflows to accelerate and improve every interaction with customers. By making the context of user actions available to support agents, many problems can be solved in a single response rather than complex troubleshooting.

TX Zhuo, Partner of Karlín Ventures, said, “The team at Preact have created an industry-leading product in a short amount of time and with limited resources. With this new injection of capital, they now have the necessary resources to drive their growth and sales.”

About Karlín Ventures

Karlín Ventures, LLC, is the early stage investment division of Karlín Asset Management, LLC. Karlín Ventures seeks to invest \$100,000 to \$1 million per investment primarily in education technology, eCommerce, digital media, healthcare IT, and financial services, but considers opportunities outside those sectors as well. To entrepreneurs, Karlín Ventures offers speed and responsiveness, the commitment of a partner, and a broad and deep network in the investment and operating communities. The Company maintains offices in Los Angeles, CA. Its phone number is (310) 806-9700. Its website is located at www.karlinvc.com.

About Karlín Asset Management

Karlín Asset Management is a Los-Angeles-based private investment firm managing over \$1.4 billion of unleveraged capital. It has a number of active investment platforms, including public equities, real estate, lending, and residential mortgages. Its phone number is (310) 806-9700.

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