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FOR IMMEDIATE RELEASE

Karlín Ventures Invests in Markkit

Early Stage Investment Fund Invests in Fast Fashion eCommerce Community

Los Angeles, CA, November 25, 2013 – Karlín Ventures, an early-stage venture capital fund, has invested in Markkit. Markkit (www.markkit.com), is an eCommerce fast fashion brand and community that is taking a new approach to influencer-based marketing.

TX Zhuo, Partner of Karlín Ventures, said, “Markkit is taking a unique approach to an existing industry by flipping the inventory ordering process on its head. Padma and her team are stellar entrepreneurs with the necessary backgrounds to make this brand into a lasting community.”

About Karlín Ventures

Karlín Ventures, LLC, is the early stage investment division of Karlín Asset Management, LLC. Karlín Ventures seeks to invest \$100,000 to \$1 million per investment primarily in education technology, eCommerce, digital media, healthcare IT, and financial services, but considers opportunities outside those sectors as well. To entrepreneurs, Karlín Ventures offers speed and responsiveness, the commitment of a partner, and a broad and deep network in the investment and operating communities. The Company maintains offices in Los Angeles, CA. Its phone number is (310) 806-9700. Its website is located at www.karlinvc.com.

About Karlín Asset Management

Karlín Asset Management is a Los-Angeles-based private investment firm managing over \$1.4 billion of unleveraged capital. It has a number of active investment platforms, including public equities, real estate, lending, and residential mortgages. Its phone number is (310) 806-9700.

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