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FOR IMMEDIATE RELEASE

Karlín Ventures Invests in Gamemix

Early Stage Investment Fund Invests in HTML5 Game Discovery Platform

Los Angeles, CA, August 15, 2013 – Karlín Ventures, an early-stage venture capital fund, has invested in Gamemix. Gamemix (www.gamemix.com), is HTML5 Game Cross-Promotion. It allows gamers to discover and play new games instantly on any device while also allowing developers to cross-promote their HTML5 games to reach more users. Using a Pandora-like experience, Gamemix learns and recommends the best games for each gamer using their own recommendation bar.

TX Zhuo, Partner of Karlín Ventures, said, “We are thrilled about the untapped potential that Ivar Chen and his team at Gamemix have found in HTML5 game discovery space. We couldn’t be more excited to be involved with them at such an early stage.”

About Karlín Ventures

Karlín Ventures, LLC, is the early stage investment division of Karlín Asset Management, LLC. Karlín Ventures seeks to invest \$100,000 to \$1 million per investment primarily in education technology, eCommerce, digital media, healthcare IT, and financial services, but considers opportunities outside those sectors as well. To entrepreneurs, Karlín Ventures offers speed and responsiveness, the commitment of a partner, and a broad and deep network in the investment and operating communities. The Company maintains offices in Los Angeles, CA. Its phone number is (310) 806-9700. Its website is located at www.karlinvc.com.

About Karlín Asset Management

Karlín Asset Management is a Los-Angeles-based private investment firm managing over \$1.4 billion of unleveraged capital. It has a number of active investment platforms, including public equities, real estate, lending, and residential mortgages. Its phone number is (310) 806-9700.

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